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heig-vd.ch • Soutenu par la Commission pour la Technologie et l'Innovation (CTI), la société XTENDSYS et la HEIG-VD se lancent sur le traitement des mégadonnées des interactions clients. Une initiative phare qui concerne le premier marché mondial des solutions...

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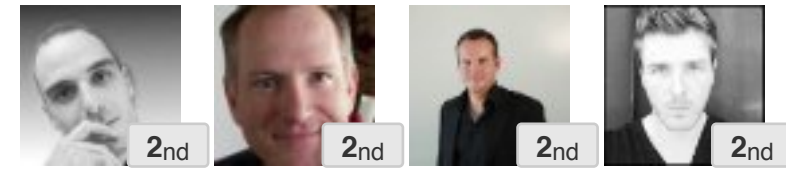
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Moving from customer to fans user base

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TELCOS not dead !

xtendsys.net • Are we going mad? The old Georges did not warn us enough? 1984 passed and see what happened: we killed Big Brother and we took his place, in our long and thirsty quest of digitality. With the coming rise of the IoT and the already tremendous usage...

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Do we really need data scientists, after all ? - part 2

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"Tweets in the city"

purple.xtendsys.net • Xtendsys stores every day more than 25Gb of social network data from different countries. This information is stored in our Big Data Hadoop cluster where it is processed and analyzed (algorithms). The data presented here are extracted directly...

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Do we really need data scientists, after all ? - part 1

xtendsys.net • Before all, let's agree on what is a data scientist. Lot of definitions, lot of visions and let's face it, for many, the data scientist is at best a myth, a kind of semi-god able to open heaven's door, or at worst just some eggheads and other data...

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